

Highlights from Hanover: Part 1

The 61st IAA Commercial Vehicles trade show, held from September 21-28 at Hanover, Germany, is being hailed as the most successful commercial vehicle trade show ever held. TBB Publisher, John Murphy, was on hand to capture all the latest information and has filed this exclusive report.



According to Internationale Automobil-Ausstellung (IAA), the 2006 show attracted 265,500 visitors, featured 1,556 exhibitors from 46 countries, with over 253 new products, services and innovations unveiled publicly for the first time.

Prof. Bernd Gottschalk, President of the German Association of the Automobile Industry (VDA) who organised the trade show, described the event as "the most successful commercial vehicle trade fair ever held."

According to Prof. Gottschalk, attendance was up four per cent on the previous record-setting 2004 IAA show and that the number of exhibitors was also up by 14 per cent.

Prof. Gottschalk emphasised that the IAA was becoming more 'internationalised', with foreign exhibitors now outnumbering the local German exhibitors. In total, 41 percent of journalists covering the show came from overseas, representing 55 countries.

Whilst Australia's sole exhibitor was

McNaughtans, there were plenty of key Australian and New Zealand industry leaders keenly eyeing off the latest in European and international road transport advances.

There were so many developments on offer, that we could have dedicated the entire October edition to Hanover. Instead, we will bring you all the innovations over a number of issues so that those who could not make the trip, can still be fully informed on the future of European trailing technology.



Hydraulics

2006 IAA
Commercial Vehicle Show

Specially developed for quick fitting onto trailer and semi-trailer chassis'. The SMR80 Slider Lift now features a hydromotor instead of a hydraulic retraction cylinder, and aluminium sliding tubes rather than steel. The extended range of Dhollandia tail lifts will be launched in November by Tieman.

